

timOLIVER

Creative Art Director

More than 13 years in Art Direction and Design Management as a results-driven, enthusiastic, creative marketing professional adept at digesting complex concepts and producing clear concise marketing solutions. I am extremely effective at managing and motivating creative teams, while achieving high performance levels. I also offer extensive technical knowledge and experience.

Additional Capabilities

- Project management, strategic planning, budgeting, and client relations
- Strong communication skills including public speaking
- Able to identify and adapt to challenges in complex production schedules
- Creative development with respect to brand integrity
- Able to train, mentor, and manage junior creative team members
- Media management to include social media, web, print, motion graphics, and video
- Expert software knowledge of Adobe Creative Suite on both Mac & PC platforms
- Top Secret/SCI security clearance previously held

Software Skills

- | | | |
|---------------------------------|------------------------|---------------|
| • HTML / CSS / JavaScript / PHP | • Adobe Creative Suite | • Lightroom |
| • Dreamweaver | • Photoshop | • Aperture |
| • After Effects | • Illustrator | • iMovie |
| • Microsoft Office | • InDesign | • Garage Band |

Professional Experience

2/2007 - Present
Full Sail University
Winter Park, FL

Department Chair/ Professor

Create, develop, and implement the scope and teaching vision of the Intellectual Property and Law, Studio Maintenance, Client Relations, Production Management, Graphic Web Design, Interactive Media & Usability, Media Integration, and Portfolio classes within the Digital Arts and Design degree.

- Directly manage 9 Course Directors and 13 Studio Artists
- Developed and implemented course curriculum for 5 courses within 6 months
- Specify and implement material relevance among Department courses by creating a “common thread” initiative among all degree courses
- Create and deploy cross training programs to garner morale and develop secondary professional skills of team members
- Liaison with online platform developers and degree educational staff addressing concerns with online learning environment performance and usability issues
- Managed discovery team that researched and implemented mobile media development into degree courses

11/2002 - Present
TWO Graphics
Orlando, FL

Creative Director & Designer

Freelance Marketing & Creative Director specializing in facilitating with outsourced production specialist to offer corporate clients a complete package of marketing and creative services. Client history includes Walt Disney World Resorts, ESPN Outdoors, Universal Studios Orlando, Wacky World Entertainment, Mote Marine Laboratory, STEP Onboard Training, and many others.

- Project and account management, budgeting, solicitation, and marketing
- Management of individual production specialist across multiple-disciplines
- Quality control of all stages of campaign and marketing production
- Social media, print, and mobile media development
- Media recommendations, purchasing and vendor management

12/2001 - 11/2004

Mantech International
Chantilly, VA

Creative Director

Defense contractor for the Security Awareness Division of the National Reconnaissance Office. The NRO builds, launches and maintains the national defense satellite network. The SAD was responsible for creating marketing campaigns and training methods to lower security violations within the worldwide NRO community.

- Provided positive leadership and strong creative direction to a multi-disciplined creative department that included print, multi-media, web and video production.
- Oversaw workflow and production of assets for multiple marketing campaigns simultaneously.
- Acted as an effective liaison between contractor creative team and government personnel.
- Created and managed an annual budget of over \$ 1.2 million.
- Upon analyzing violation data devised marketing campaigns addressing security issues.
- During first year of managing creative contract, security violations lowered by 17%.
- Developed and implemented a job tracking and archival system within the creative department.
- Oversaw workflow and production of assets for multiple marketing campaigns simultaneously.
- Responsible for administrative and career development of 14 team members.
- Marketing mediums included; Print, Direct, Interactive, Video, and Computer based training (CBT).

5/2000 - 12/2001

Central Intelligence Agency
Langly, VA

Senior Graphic Designer

Designer for the CIA's Multi-Media Production Group that is responsible for the agency's graphic and multi-media requirements. Due to the nature of national security issues the environment was fast paced and highly stressful.

- Consulted with agency analysts to visualize their intelligence information for presentations and briefings to national policy makers.
- Developed and implemented production procedures in fast-paced environment resulting in the MPG meeting its increased production goals by 127%, without missing a single deadline.
- Graphic Specialist assigned for production of the Presidential Daily Brief during September 11, 2001 terrorist attack.

Military Experience

2/1990 - 8/1997

Eglin AFB, FL
Ramstein AB, Germany
Vandenberg AFB, CA

United States Air Force

Rescue Fire Protection Specialist. Provided fire protection to Air Force personnel and property. Fire Engine crew chief responsible for the training and career development of six subordinates. Space shuttle orbiter rescue qualified. Desert Storm veteran.

6/1986 - 2/1990

Orlando, FL

United States Army Reserves

Unit Illustrator. Non-Commissioned Officer. Managed department production schedule and personnel. Responsibilities included production and logistics of meetings and briefings, architectural drafting, technical drawings, CAD, graphical displays, and cartography.

Education

2010 **Full Sail University** Winter Park, FL
Masters of Fine Arts, Media Design

2001 **Ringling School of Art & Design** Sarasota, FL
Bachelors of Fine Arts, Illustration, *Magna Cum Laude*

1987 - 1989 **Valencia Community College** Orlando, FL
45 credit hours, Commercial Graphic Art, *Dean's List*

Professional Organizations

AAF American Advertising Federation

AIGA American Institute of Graphic Arts

NAPP National Association of Photoshop Professionals

PPA Professional Photographers of America